# **EXTENDED INFORMATION ON THE USE OF COOKIES**

# 1. What are cookies and what are they for?

Cookies are small text files that allow you to keep information about visitors' preferences, to improve the site's features, to simplify browsing by automating the procedures (eg Login, site language) and for the analysis of site usage. Cookies are stored on your computer and are used by browsers.

Cookies of the c.d. "Third parties" are, however, set by a website different than the one the user is visiting. That is because on each site may be present elements (images, maps, sounds, specific links to web pages of other domains, etc.) that reside on servers different than the visited site.

Cookies are used for different purposes, such as:

- execution of computer authentication;
- session monitoring;
- storing information on specific configurations concerning users accessing the server;
- memorization of preferences.

Cookies can be divided into different macro-categories based on the purpose of use and / or the person responsible for the release of the same on users' terminals. In this sense we distinguish:

### Technical cookies

Technical cookies are those used for the sole purpose of "transmitting a communication over an electronic communications network, or to the strictly necessary extent for the provider of an information society service explicitly requested by the subscriber or by the user in order to provide this service "(see Article 122, paragraph 1, of the Privacy Code). They are not used for other purposes and are normally installed directly by the owner or operator of the website. They can be divided into navigation or session cookies, that guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas);

# Analytics cookies

Analytics cookies are similar to technical cookies where used directly from the site operator to collect information, in aggregate form, on the number of users and how they visit the site;

### **Functional cookies**

Functional cookies allow the user to browse according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service rendered to the himself.

For the installation of these cookies the prior consent of users is not required.

# **Profiling cookies**

Profiling cookies are designed to create profiles related to the user and are used to send advertising messages in line with the preferences expressed by the user in the context of surfing the net. Due to the particular invasiveness that such devices may have in the private sphere of users, European and Italian legislation require the user to be adequately informed about their use and express their valid consent. The art. 122 of Legislative Decree. 196/2003 states that "the storage of information in the terminal equipment of a contractor or a user or access to information already filed is permitted only on condition that the contractor or the user has given his consent after being informed with simplified procedures".

### Session and Persistent cookies

Session Cookies contain the information that is used in the current browser session. These cookies are automatically deleted when the browser is closed. Nothing is stored on your computer beyond the time you use the site. Persistent Cookies are used to maintain the information that is used in the period between access to the website, or used for technical purposes and to improve navigation on the site. This data allows sites to recognize that you are an already known user or visitor and adapts accordingly. "Persistent" cookies have a duration that is set by the website and can vary from a few minutes to several years.

### First-party and third-party cookies

Cookies can be installed on the user's terminal both by the operator of the site that the user is visiting ('Cookie Prima Parte'), or by third parties ('Third Party Cookies'). The information collected through First Party Cookies is kept by the site operator that the user has visited, while those collected through Third Party Cookies are kept by the third parties themselves. At the link www.youronlinechoices.com you can also find information on how behavioral advertising works and a lot of information on cookies besides to the steps to be followed to protect privacy on the internet.

# 2. Use of cookies by Omnitech s.r.l.

Omnitech s.r.l. uses cookies to make the browsing experience and purchase of their users simple and efficient.

Cookies issued by Omnitech s.r.l. allow you to keep the session for browsing the website.

With reference to the cookie macro-categories seen previously, Omnitech s.r.l. use / release:

• technical cookies (by Omnitech s.r.l.)

# 3. Disabling cookies

Cookies are connected to the used browser and can be disabled directly from it, thus refusing / withdrawing consent to the use of cookies. Please note that disabling cookies may prevent the correct use of some features of the site.

Instructions for disabling cookies can be found on the following web pages:

- Mozilla Firefox
- Microsoft Internet Explorer
- Microsoft Edge
- Google Chrome
- <u>Opera</u>
- Apple Safari